



THE CELEBRATION OF PRINTING AND PAPER CONTINUES AGAIN AS WE GATHER FOR THE 4TH ANNUAL Los Angeles Printers Fair at the International Printing Museum! We are very pleased to have you join us for what is truly an artistic celebration, the largest letterpress event in the southwest.

The Fair is a gathering of spirited artisans, printers, craftsmen, collectors, and enthusiasts who share a passion for the varied arts of printing and paper. The book arts are a feast for both the eyes and the hands, combined qualities that engage people and demonstrate the Power of Print.

Letterpress printing and the book arts create a tactile, visual and artistic connection. Part of our mission at the International Printing Museum is to foster this community and draw others into the exciting world we know as printing.

The Lindner Collection of Antique Printing Machines on display at the Printing Museum is among the finest in the world; as a working collection it provides an unparalleled opportunity to experience the rich heritage of the graphic arts. Plan to visit the Museum again during the year for one of our special programs or take a beginning letterpress class in our Book Arts Institute. Visit the Museum's website regularly for updates and make sure you are on our mailing list to stay informed.

Many thanks go to our major sponsors, The Printing Industries Association of Southern California,

Neenah Paper and Jeff Campbell–Lithographix. PIASC remains committed to providing support and
education for the printing industry in all of its facets, and educating the public about the Power of

Print. One of PIASC's major marketing effort is the ChoosePrint.org campaign that promotes both
the power of printing to communicate as well as how green printing and paper really are in a digital
world. Neenah Paper has donated the paper for the Show Guide along with underwriting the Printers
Fair. Consider one of the many papers in Neenah's extensive line for your next letterpress project!

Rachelle Chuang, our indefatigable Volunteer Fair Coordinator again this year, deserves extra kudos for coordinating the work of a very large and dedicated volunteer Fair Team. Thanks to all our volunteers who make the Printers Fair and the Printing Museum so amazing!

Regards,

Mark Barbour

Executive Director and Curator



#### FEATURING the WORLD FAMOUS LINDNER COLLECTION



# Be Impressed

EXPERIENCE THE INTERNATIONAL PRINTING MUSEUM'S COLLECTIONS AND BE INSPIRED THROUGH WORKING TOURS FROM PRINTING A BIBLE PAGE ON GUTENBERG'S PRESS TO POOR RICHARD'S ALMANACK ON BEN FRANKLIN'S COLONIAL PRESS.

The Museum's galleries are filled with the machines and tools of the graphic arts industry from historic Chinese printing blocks to the cast-iron newspaper presses of the 19th century.

Marvel at the clattering sounds of the 1890 Linotype that changed the world and enjoy the stories of Ben Franklin and how books and printing shaped his life.

#### THE MUSEUM OFFERS MANY FUN, INTERACTIVE and EDUCATIONAL TOURS

- ▶ The Ben Franklin Gallery Tour
- ► The Constitutional Convention Tour
- ▶ Ben Franklin's Traveling Colonial Assembly
- The Book Arts Tour

The Museum's educational programs for schools and groups can be scheduled throughout the year by calling 310-515-7166 or emailing mail@printmuseum.org.

For more detailed information about our programs, visit our website at www.printmuseum.org.

The International Printing Museum is open to the public:

#### SATURDAYS

10 am to 4 pm

MONDAY thru FRIDAY By Appointment





## **BOOK ARTS INSTITUTE**

Class Offerings

THE BOOK ARTS INSTITUTE AT THE INTERNATIONAL PRINTING MUSEUM OFFERS A WIDE-RANGE OF HANDS-ON CLASSES AND WORKSHOPS IN LETTERPRESS PRINTING, FINE PRINTMAKING, BOOK ARTS, AND PAPERMAKING.

#### VANDERCOOK LETTERPRESS I & II

Learn the basics of hand setting metal type, working with images and printing on a Vandercook Proof Press. A course designed for the beginner interested in learning the fundamentals of letterpress printing. Vandercook Letterpress II will expand your basic skills on the Vandercook with complex registration of colors, working with different printing plates and type, and training your "printer's eye" to create beautiful, high quality letterpress objects.

#### WINDMILL PRESS

Spend the day learning to operate the fastest, most productive, and most complicated of all platen presses-the Heidelberg Windmill. You'll learn everything from oiling the press to setting up for a run and printing your cards. You will be taught by industry trained professionals with years of experience.

#### PLATEN PRESS I & II

Learn the basics of operating a floor model platen press. From locking up your form to simple press adjustments, you will learn ways of correcting for all the mishaps that can occur as you move through the process on the way to your final project run. Platen Press II will show you how to correct for type that is not type high, easy techniques for multi-color registration jobs, what exactly is a work-and-turn or work-and-tumble, and other techniques to make your next letterpress project the talk of the printing world.

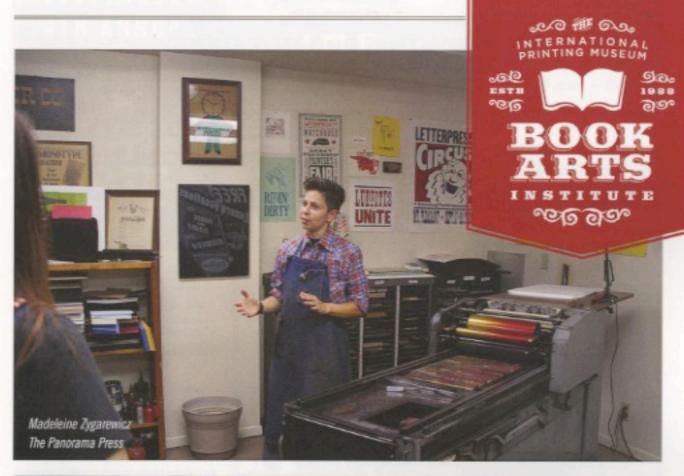
#### PRIVATE LETTERPRESS CLASSES

Sometimes the best instruction happens one-on-one. Any one of our classes (Vandercook, Windmill and Platen) can be structured as a private class at any time or day of the week. The class will be custom designed to address the specific topics and skills you are interested in

acquiring. Each class is taught by industry trained craftsmen who will be able to instruct you on proper printing techniques, solving common problems, and machine maintenance. Classes can be designed for any skill level, beginning to advanced and fees start at \$300 per day. Call or email mail@printmuseum.org for details or scheduling.

Most classes are for a full day at \$120, which includes basic materials and lab fee unless otherwise noted. Classes change seasonally. For detailed information and class schedules, please visit www.printmuseum.org/bookarts or call 310-515-7166.









**GREATLY NEEDS YOUR** 

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UTILIZING ITS RESOURCES FOR EDUCATION.

DONATE ONLINE THROUGH PAYPAL AT

#### PRINTMUSEUM.ORG

OR, SEND A DONATION TO The Printing Museum, CARSON California 90745.

Become a member even if just at the Basic level, and not only will you sustain the Museum's vital mission, but you will also receive our newsletter. special Museum keepsakes, discounts and members-only invitations to Museum events.



THROUGH ITS EDUCATIONAL TOURS.

#### MUSEUM & WHEELS

PROGRAM, CLASSES IN THE MUSEUM'S BOOK ARTS INSTITUTE. SPECIAL EVENTS & PRESENTATIONS. THE MUSEUM REACHES MORE THAN

#### (25,000)

STUDENTS AND QUESTS ANNUALLY.

#### LEVELS & PRICES

OF MUSEUM DONATION.

Basic Annual Membership ..... \$50 per year Annual Sustaining Friend .... \$100 per year Annual Sustaining Friend .... \$250 per year Lifetime Friend Franklin Fellow \$1,000

More details are available online, at www.printmuseum.org/support/donate

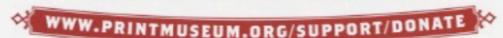
HELP CONTRIBUTE TO THE CONTINUED SUCCESS OF THE MUSEUM WITH YOUR TAX-DEDUCTIBLE DONATION

#### **BECOME A FRIEND**

THE CONTINUED SUCCESS of the PRINTING MUSEUM's work is dependent upon the GENEROUS ANNUAL SUPPORT of its many Friends.

The Printing Museum partially operates with income from its educational and institutional activities, such as admission fees. But fully two-thirds of its budget annually is funded by generous donations from individual and corporate donors from around the country and world. Most of our donors give between \$50 and \$500 annually. Only through our donor base can we meet our ongoing financial needs and keep the Museum's activities growing. We call on every supporter of printing history and the book arts to participate in making the International Printing Museum a permanent reality and help us carry out our mission of

#### **EDUCATION THROUGH PRESERVATION**



PRESENT CREEKS ARRESTORMS, THREE STEPS ANDARD



#### A Celebration of Paper & Print Saturday, October 6, 2012 9 am - 5 pm

Sponsored by





JEFF CAMPBELL LITHOGRAPHIX

#### 

#### MAIN MUSEUM

- ▶ Ongoing Demonstrations and Tours
- ▶ Wood Type Exhibit
- ▶ Dirk Hagner Printmaking Exhibition in Museum front gallery

#### BOOK ARTS INSTITUTE

- ► Vandercook Printing Demonstrations
- ► Gutenberg Marketplace
- Linotype Typecasting and Letterpress Demonstrations

#### EQUIPMENT SALES

 Opportunity to acquire presses, cutters and supplies at the Museum Surplus Sale

#### RAFFLE

▶ Purchase raffle tickets to support the Museum and possibly win one of many keepsake prizes

#### 

- A Heritage Theater, Main Museum Building
- B Main Tent
- C Equipment Sales



Main Parking K-Mart Shopping Center





#### A1 0

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#### A1 0

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Papermum Press is a boutique letterpress and design studio located in Arcadia, California. We specialize in custom and handmade invitations for all occasions.

#### A5 00

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Richenda Brim (formerly Clementine Press) creates limited edition hand made book works, all hand bound and hand set with metal type.

#### A6. C8 0 0 0

#### OTIS COLLEGE OF ART AND DESIGN Linda Dare

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www.blogs.otis.edu/labpress/

Otis College of Art and Design BFA program offers a Book Arts Minor. The Continuing Education program has Introductory and Digital Letterpress classes as well as Book Structures throughout the year.

#### A7 0 0 0 0

#### THE BIELER PRESS

Gerald Lange

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#### Bieler@att.net

#### www.BielerPress.blogspot.com

Mark Twain wrote, "By forever, I mean forty years." By that measure Gerald Lange has been practicing letterpress almost forever. He has printed and published over fifty title under his The Bieler Press imprint, founded in 1975. Lange also accepts the occasional commission, such as Aaron Horkey's letterpress printed art prints. He is the author of Printing digital type on the hand-operated flatbed cylinder press, the definitive manual on letterpress printing with photopolymer plates. Come visit.

#### A8 0 0

#### MODERN OPTIC

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#### A9 0 0

#### IOIE STUDIO DESIGN AND LETTERPRESS

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iolestudio@gmail.com www.joiestudio.com

Located in Pasadena, California, Joie Studio Design and Letterpress is an artisan design studio specializing in letterpress paper goods. We letterpress everything in house using one of our three antique presses.

#### A10 0 0 0

#### PIE IN THE SKY PRESS

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Pie In The Sky Press is a small private press operated by book artist, designer, letterpress printer and binder Rebecca Chamlee in Ventura County, California that specializes in limited edition artist books and fine press books by selected poets and writers.

#### A11 0 0 0 0 0

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#### A12 0 0 0 0

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#### 

We do letterpress printing, make handmade paper, bind books and create mixed media artwork. Our unique experience merges art, design and craft. We collaborate with companies, designers and individuals to produce work with a tactile feel and a lasting impression. We teach letterpress printing and other creative classes in the community and have an awesome online fine art paper shop.

#### A13

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#### A16-A17 0 0 0

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Just Vandy is a small letterpress studio specializing in custom printing services to individuals and the design industry. Our letterpress stationery line is characterized by its expressive typography, use of space and color. We recently self-published The Vandercook 100, a book celebrating 100 artisans and 100 years of letterpress printing on the Vandercook proof press.

#### B8, B9, B17, B18 @ @

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#### B10 @

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HAND PAPERMAKING is a non-profit publisher dedicated to advancing traditional and contemporary ideas in the art of making paper by hand. Programs include award-winning magazine, quarterly newsletter, and limited-edition portfolios.

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#### B2100

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#### B32 0 0 0

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#### vzimakov@gmail.com www.vladimirzimakov.com

Vladimir Zimakov is a Los Angeles based printmaker, designer and illustrator who works in a variety of techniques including linocut, silkscreen and letterpress among other traditional and digital media. His work has been exhibited in solo and group shows in America, Europe and Russia.

#### B33 0 0 0 0 0 DE MILO DESIGN STUDIO &

#### LETTERPRESS Annika Buxman

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De Milo Design is the home of "Sustain & Heal" Eco and Fair Trade handmade papers. Use of these papers in De Milo's letterpress line is helping to sustain the earth by using local natural fibers and post consumer waste and heal people by providing job training and employment in developing countries.

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The Library Press is the imprint for artist's books, prints, designs and other sundry letterpress goods created by Amy Gonzales.

#### B36 0

#### LOS ANGELES PRINTMAKING SOCIETY

Cathy Weiss 1947 Weepah Way

Los Angeles, CA 90046 T: 213-926-1019 C: 213-926-1019

#### weissbrown@vahoo.com www.laprintmaking.com

The Los Angeles Printmaking Society (LAPS) is a national nonprofit oraqnization committed to educate, support students, and provide a forum for printmakers to engage, learn and grow. We encourage the inclusion of a wide range of approaches to printmaking, encompassing the traditional to the non-traditional/experimental, and desire to promote a venue for all relevant processes. We make resources available to artists, art collectors and the general public through our website and quarterly journal, Interleaf. We organize membership exhibitions throughout Los Angeles as well as exchange shows nationally and internationally. We have had a long and illustrious history in the Los Angeles arts community.

#### B37 0 0 0 0 0

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#### polimarichal@earthlink.net www.polimarichal.com

Poli Marichal Studio specializes in limited edition fine art prints created by artist Poli Marichal. drypoint and etching. Printmaking workshops are available for individuals and small groups.

#### B38 @

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#### C2

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AND DESIGN Linda Dare

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Otis College of Art and Design BFA program offers a Book Arts Minor. The Continuing Education program has Introductory and Digital Letterpress classes as well as Book Structures throughout the year.

#### C9 0

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#### C20 0 0

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April Rocha Photography

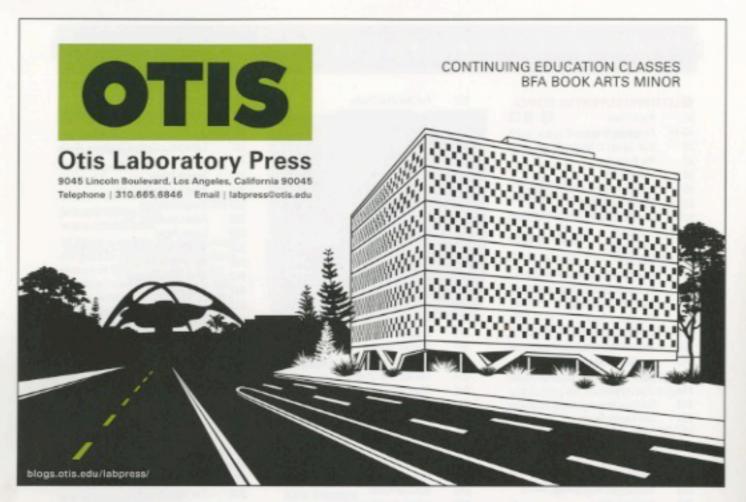
The Panorama Press

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B46	Metal Doily Press			
B47	Myopia Press			
B48	Printgonzalez			
B50	Dirk Hagner Design			
	Angels Gate Cultural Center			
B53	Werkman Editions			
B55	the red swing			
B56	Hartford Prints!			
B58	Independent Project Press			
B62	Panorama Press			
C8	Otis College of Art and Design			
C9	Pup and Pony Press			
@ LETT	TERPRESS/PRINTING			
SUP	PLIES OR EQUIPMENT			
A7	The Bieler Press			
A12	Letterpress Central/The Paper Studio			
A13	A&G Engraving			
A14	Keldon Paper Company			
B8-B9	Letterpress Things			
B13	Ramco Rollers			
B14	Ink in Tubes			

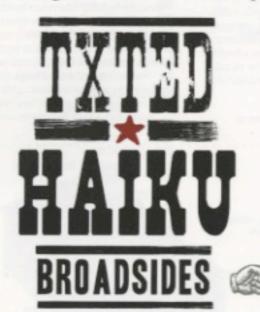
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B14	Ink in Tubes			
B15-B16	Skyline Type Foundry LLC			
B17-B18	Letterpress Things			
B19	Rendij Studio/Margins Imprint			
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GRAPHIC DESIGN SERVICES				
A3-A4	Papermum Press			
AB	Modern Optic			
A9	Joie Studio Design and Letterpress			
A10	Pie In The Sky Press			
A11	Classic Letterpress			
A15-A17	Just Vandy			
B14	Ink in Tubes			
B22-B24	Bungalowblondie			
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B56	Hartford Prints!		
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A11	Classic Letterpress		
B19	Rendij Studio/ Margins Imprint		
B21	Hyacinth Press		
B32	Vladimir Zimakov		
B36	Los Angeles Printmaking Society		
B37	Poli Marichal Studio		
B41	Stacy Wong		
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B48	Printgonzalez		
B50	Dirk Hagner Design		
B51-B52	Angels Gate Cultural Center		
B53	Werkman Editions		
B55	the red swing		
B56	Hartford Prints!		
B58	Independent Project Press		
B59	April Rocha Photography		
BB2	The Panorama Press		
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	B68-B69	Kater-Crafts Bookbinders
	C8	Otis College of Art and Design
	<b>O</b> PAP	
	A12	Letterpress Central/The Paper Stud
	A14	Keldon Paper Company
	A15	Neenah Paper
	B10	Hand Papermaking, Inc.
	B22-B24	Bungalowblondie
	B28	Astro Converters, Inc.
	B29	Legion Paper
	B33	De Milo Design Studio & Letterpress
	B40	Marie Kelzer Designs
	B42	APHA SoCal Chapter
	B57	Parasol Paperworks
	B63	31 Bits
	C1	Robyn Sanchez
		CATION/CLASSES
	A3-A4	Papermum Press
	A5	Richenda Brim
	A6	Otis College of Art and Design
	A7	The Bieler Press
	A10	Pie In The Sky Press
	A11	Classic Letterpress
	A12	Letterpress Central/The Paper Stud
	B8-B9	Letterpress Things
	B14	Ink in Tubes
		Letterpress Things
	B30	San Diego Book Arts
	B33	De Milo Design Studio & Letterpress
	B37	Poli Marichal Studio
	B42	APHA SoCal Chapter
	B45	Guild of Book Workers CA Chapter
	B48	Printgonzalez
	B49	AIGA Los Angeles
	B50	Dirk Hagner Design
		Angels Gate Cultural Center
	B54	Invine Fine Arts Center
	B62	The Panorama Press
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	B41	Stacy Wong APHA SoCal Chapter
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	B49	AIGA Los Angeles
	B50	Dirk Hagner Design
		Angels Gate Cultural Center
	B53	Werkman Editions
		Kater-Crafts Bookbinders
	C1	Robyn Sanchez
	C20	Publishing Pac Canada

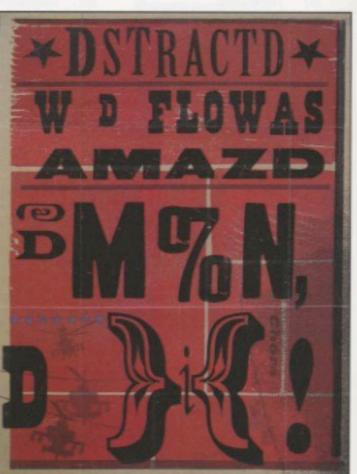


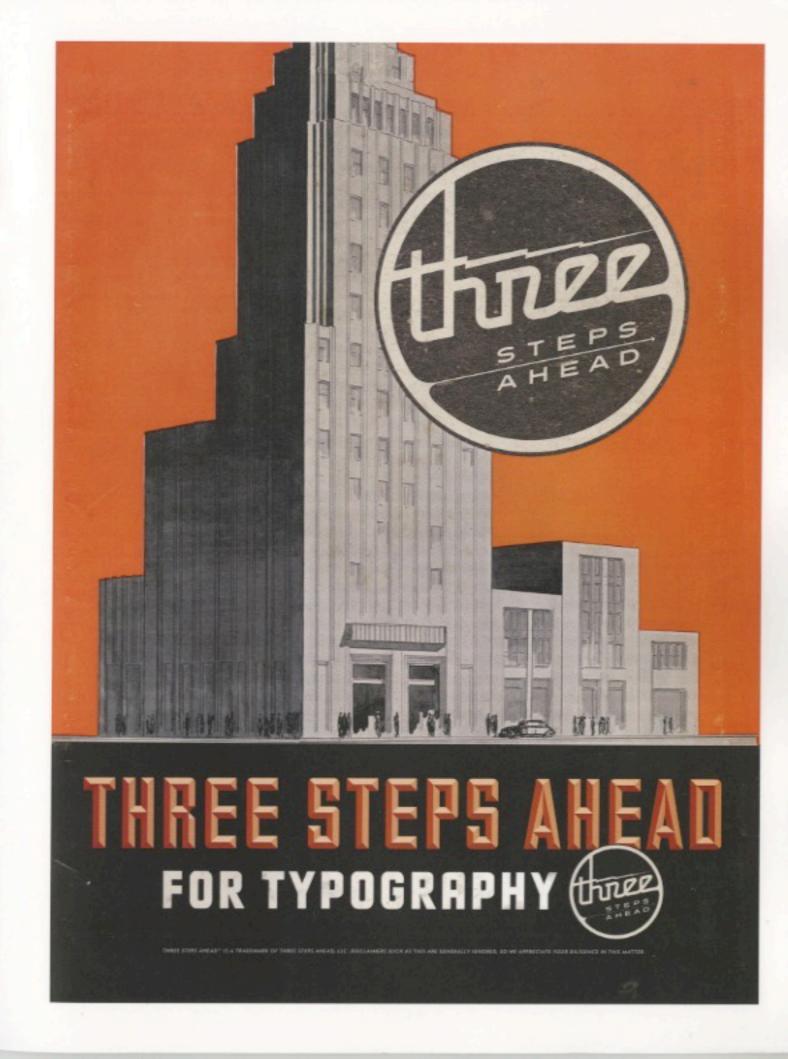
Dirk Hagner - Works on Paper

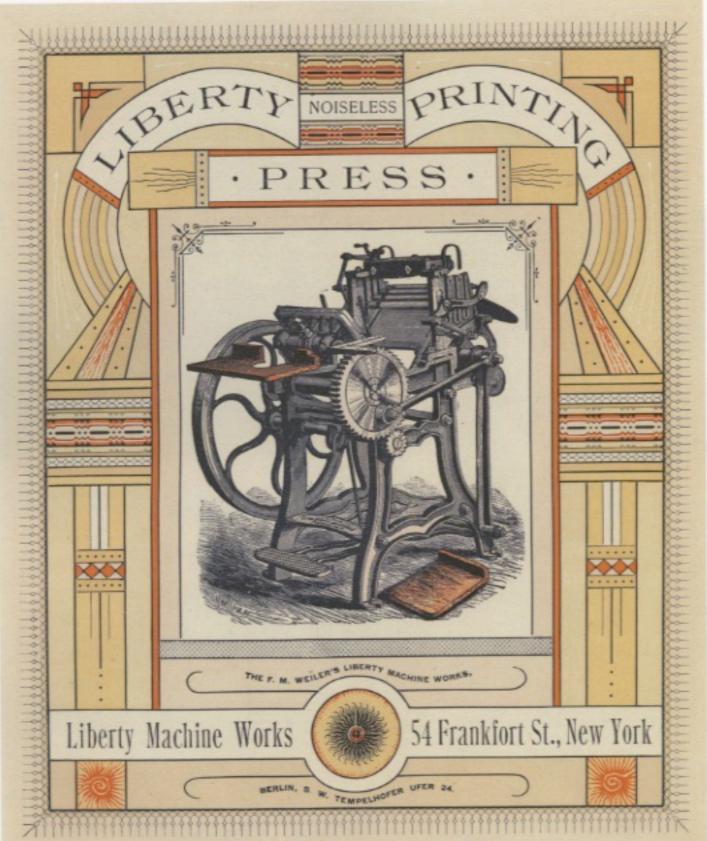


Please see the web site for the next scheduled exhibition of the haiku broadsides

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# Southern California Chapter of the American Printing History Association



JOIN US ON SATURDAY, DECEMBER 8, 2012, 9:00 A.M. - 4:00 P.M.

#### Where Bohemians Gathered: Exploring Los Angeles Printing History Along the Arroyo Seco

Beginning at Occidental College, the day includes a lecture by noted California historian Gary Kurutz on the people and hiory of the Arroyo, a related exhibition, guided tours of the Lummis House and of the Abbey San Encino, and optional self-guided tours to nearby points of interest.

Join today and take advantage of discounted member rates for this event. Your name will be entered to win one complimentary regiration for the event. Stop by Booth B42 to find out more!

Past activities have included studio and gallery visits throughout Southern California, curated tours at the Getry Museum, the Huntington Library, and the Academy of Motion Picture Arts and Sciences, lectures by master printers, wood engravers, book artists, and historians, as well as workshops, film screenings, and book fairs. Members receive APHA's semi-annual journal Printing History and discounts on registration at chapter programs and the annual conference.

For progam & membership information visit us at booth B42 or online 🔛 www.printinghistory.org

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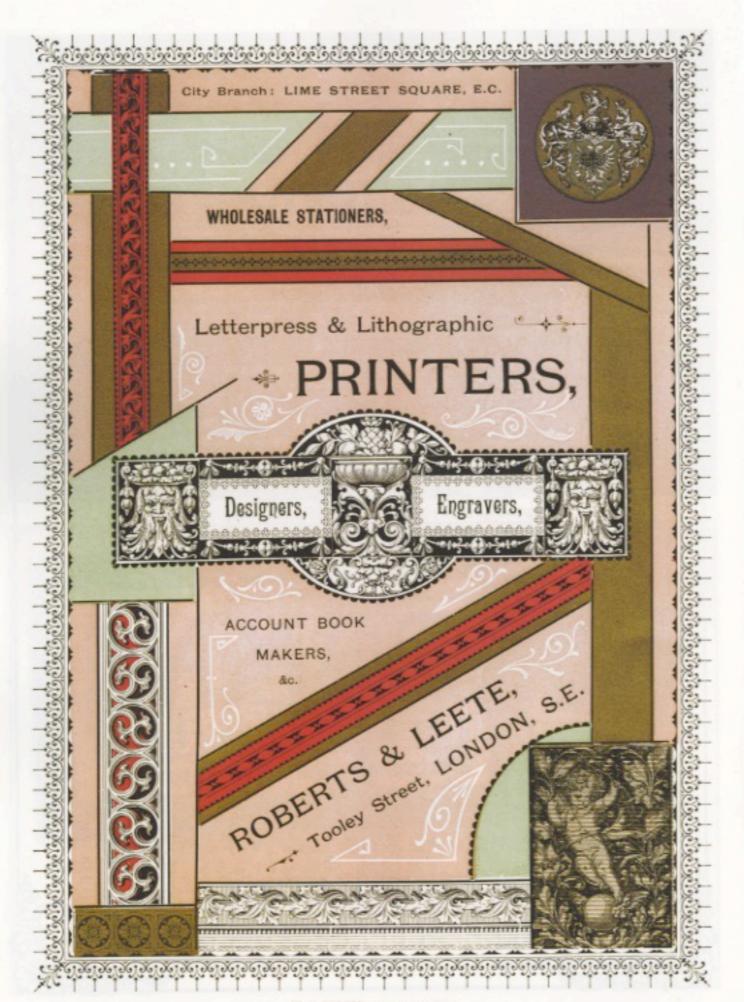
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forests to the renewable nature of trees and the recyclability of paper, the print and paper industries have a positive environmental story to tell—one in which print on paper and healthy forests thrive hand-in-hand.

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Paper is Recycled Daily: 87% of Americans have access to curbside or drop-off paper recycling programs and 63.5% of all paper consumed in the United States was recovered for recycling in 2010.

Recovered by Paper Mills: 115 paper mills in the United States used recovered fiber exclusively in 2010, and 289 more, or 77%, used at least some recovered material in their manufacturing process.

More Forests Exist Today: 12 million more acres of forest exist in the U.S. today than 20 years ago.

More Trees are Standing Today: 49% increase between 1953 and 2006 in the number of trees still standing after mortality and harvesting.

More Trees are Planted Daily: 1.7 million trees are planted every day by the U.S. paper and forest products industry; and 600 million annually worldwide.

Is a Small Portion: Just 11% of the world's forests are used for paper (28% for lumber; 53% for fuel).

Uses "Waste": 33% of paper comes from wood chips and sawmill scraps; another 33% comes from recycled paper.

Is Grown on Farms: 56% of all the forested land in the United States is privately owned. Nearly all wood used in the production of paper comes from trees grown on these privately-owned "tree farms."

Promotes Trees: Print helps give private landowners a financial incentive to grow trees and not sell off their land for other uses.

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Friday, October 19, and Saturday, October 20, 2012

SESSION 1: October 19, 9 am-1 pm

SESSION 2: October 19, 2 pm-6 pm

SESSION 3: October 20, 9 am-1 pm

SESSION 4: October 20, 2 pm-6 pm

10 artists per session, all materials provided October 20 with Gemini GEL master printer Xavier Fumat

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\$50 artists, \$25 student artists with current student I.D. Registration after September 28:

\$60 artists, \$30 student artists with current student I.D.

Monothon 2012 exhibition and auction reception Oct. 20, 7-9PM, in the CSUN West Gallery. Exhibit runs Oct. 22 to Oct. 25, including CSUN Printmaking Society student work juried by Xavier Furnat.

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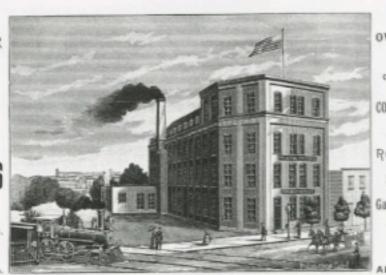
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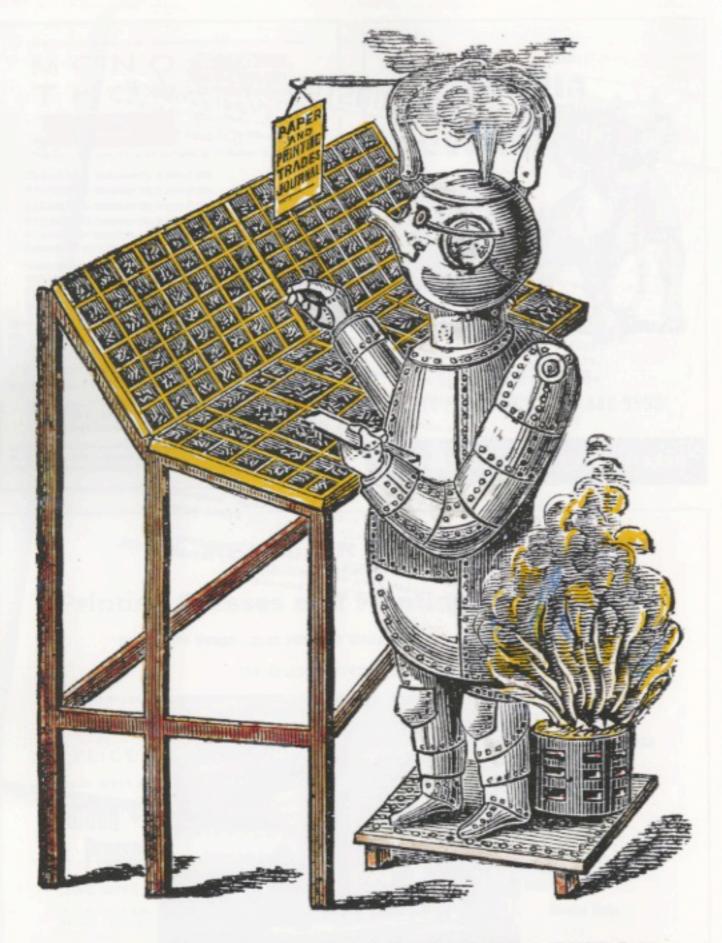
Since 1935, the Printing Industries Association, Inc. of Southern California (PIASC) has been helping letterpress shops, large and small, run the business part of their company. As a Dear Printer, letterpress shop owner, you deal with a variety of issues including government compliance, HR 155ues, recruiting, employee training, benefits administration, and more, PIASC offers resources to help you in your efforts. And, we've been doing this, from a graphic arts perspective, for over 75 years. - PIASC has negotiated discounts on equipment and supplies you

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Show Guide Design Gina Pirtle www.simpsonpirtledesign.com

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The 4th Annual Los Angeles Printers Fair supports the non-profit International Printing Museum and its educational mission.

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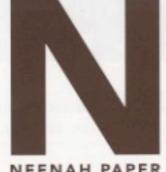






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